



# **PRECIOUS METALS AND MOBILITY**

## **A Symposium on the future role of Platinum Group Metals in the Automotive Industry**

**When:** 16-18 April, 2018

**Where:** The Heldrich Hotel and Conference Center  
10 Livingston Ave  
New Brunswick, NJ 08901

The Heldrich Hotel is within short distance from Newark Liberty International Airport by train or car.

# Program

Monday, April 16

07:00p – 09:00p Meet & Greet / Welcome Reception – NEILSON ROOM

Tuesday, April 17

07:30a – 08:30a Continental Breakfast

## **Segment 1: Technologies and Development**

09:00a – 09:15a Bodo Albrecht / IPMI President – Welcome and Introduction

09:15a – 10:15a Keynote: Bruce Belzowski – Managing Director of Automotive Futures  
Powertrain Strategies for the 21<sup>st</sup> Century

10:30a – 10:45a Coffee Break

10:45a – 11:15a Mr. Fred Ni – Vice President and General Manager of BYD Latin America (retired)  
The Status of Electrification in China

11:15a – 11:45a Jeffrey Christian, CPM Group  
Hydrogen – More Than Just Rocket Fuel

11:45a – 12:15a Podium Discussion

12:45p – 01:30p Lunch – CHRISTOPHER'S RESTAURANT

## **Segment 2: Precious Metals and Mobility – Industry Overview**

01:30p – 02:00p BASF – Joe Lynch / Director of Strategy – Battery Materials  
Cathode Materials for e-Mobility: Status & Critical Challenges

02:00p – 02:30p Umicore – Mark Caffarey / NA Supply Manager, Recyclables  
How to Develop a Sustainable Business

02:30p – 03:00p Johnson Matthey – Margery Ryan – Senior Analyst  
Overview of PGM-based Fuel Cells in Powertrain Evolution

03:30p – 03:45p Coffee Break

## **Segment 3: Energy and Infrastructure**

03:45p – 04:15p Ari Kahn – ConEdison  
Electric Vehicles – Colliding Technology & Business Models

04:15p – 04:45p Larry Drummond & Bodo Albrecht - IPMI  
IPMI – an introduction, and information about legislative initiatives

04:45p – 05:15p Michelle Lynch – Enabled Future:  
Future Technologies for Reclaim of Automotive Catalysts, Fuel Cells and EV Batteries

07:00p – 09:00p Cocktails and Dinner – VANDERBILT ROOM

Wednesday, April 18

08:00a – 08:30a Continental Breakfast

**Segment 4: Market and Market Acceptance**

08:30a – 09:15a Michael Thwaite, President of Plug In America and the New Jersey Electric Vehicle Association – 10 Years of Driving Electric -The Bumps and Bruises

09:15a – 09:45a Jonathan Butler – Precious Metals Strategist, Mitsubishi Corp.  
Outlook on the impact of electrification on precious metal prices

09:45a – 10:15a Rohit Savant – Precious Metals Analyst, CPM Group  
Evolution of the Auto Market and its Impact on PGMs

10:30a – 10:45a Coffee Break

10:45a – 11:15a Jeffrey Christian – President, CPM Group  
The Role and Impact of Fuel Cells / Hydrogen Technology

11:15a – 11:45a Mike McGlone – Senior Commodity Strategist, Bloomberg  
PGM Outlook – Platinum Favored with Rising Tide VIX

11:45a – 12:30p Panel discussion and adjournment

12:45p - 01:45p Lunch – CHRISTOPHER'S RESTAURANT

# Registration

Space for this event is limited to 90 participants, so be sure to register early!

Registration fee:

For IPMI members:	US\$ 425.00
For non-members:	US\$ 475.00

Registration link: <http://www.ipmi.org/events/EventDetails.aspx?id=1068886&group=>

A block of rooms has been reserved at the Heldrich Hotel and Conference Center at a preferred rate of US\$ 179.00 per night. Please click here to reserve:

<https://reservations.travelclick.com/15423?groupID=2097685&hotelID=15423#/guestsandrooms>

Cutoff date for this room rate is March 26!!

## **Sponsorship Opportunities:**

- Platinum (3): Includes sponsorship of the delegate's welcome reception, the Tuesday delegate's dinner or the 2 lunches on a first come, first serve basis. Recognition throughout the event including signage, and the opportunity to display literature in the registration area. \$ 4,000
- Palladium (3): Includes sponsorship of one morning or afternoon coffee break. Recognition throughout the event and the opportunity to display literature in the registration area. \$2,000
- Rhodium: (no limit) Collective sponsorship of the Tuesday delegate's cocktail hour. Recognition throughout the event and the opportunity to display literature in the registration area. - \$ 1,000

We look forward to seeing you at this exciting event!

Bodo Albrecht  
President  
International Precious Metals Institute